



KNOXVILLE CHEESE FESTIVAL

Sponsorship Opportunities

Cheese Weekend Grand Marquee Sponsor \$2,500

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events

Cheese & Cider Pairing Grand Marquee Sponsor \$1,000

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at Cheese & Cider Dinner and Pairing

Cheese & Cider Pairing Sponsor \$500 • Individual session sponsorship includes “presented by” in promotional materials and primary dinner placement.

Cheese & Cider Dinner Sponsor \$500

Cheese Festival Grand Marquee Sponsor \$1,500

- Inclusion in all promotions, online, and on printed materials
- Primary placement at Saturday event

Cheese Festival Session 1 \$500

- Individual session sponsorship includes “presented by” in promotional materials and primary festival placement.

Cheese Festival Session 2 \$500

Cheese Festival Session 3 \$500

Cheese Academy Grand Marquee Sponsor \$1,000

- “Presented by” inclusion in Cheese University promotion
- Placement in University classes

Liquid Bread (Beer) & Cheese Class \$250

Bourbon & Cheese Class \$250

Cheese as Dessert Class \$250

- Individual Class sponsorship includes “presented by” in promotional materials. Ability to feature products where applicable.