



# **KNOXVILLE CHEESE FESTIVAL**

# **Sponsorship Opportunities**

## **Cheese Weekend Grand Marquee Sponsor \$2,500**

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events

## **Cheese & Cider Pairing Grand Marquee Sponsor \$1,000**

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at Cheese & Cider Dinner and Pairing

## **Cheese & Cider Pairing Sponsor \$500 •**

Individual session sponsorship includes “presented by” in promotional materials and primary dinner placement.

## **Cheese & Cider Dinner Sponsor \$500**

## **Cheese Festival Grand Marquee Sponsor \$1,500**

- Inclusion in all promotions, online, and on printed materials
- Primary placement at Saturday event

## **Cheese Festival Session 1 \$500**

- Individual session sponsorship includes “presented by” in promotional materials and primary festival placement.

## **Cheese Festival Session 2 \$500**

## **Cheese Festival Session 3 \$500**

## **Cheese University Grand Marquee Sponsor \$1,000**

- “Presented by” inclusion in Cheese University promotion
- Placement in University classes

## **Liquid Bread (Beer) & Cheese Class \$250•**

## **Bourbon & Cheese Class \$250**

## **Cheese as Dessert Class \$250**

Individual Class sponsorship includes “presented by” in promotional materials. Ability to feature products where applicable.