



KNOXVILLE CHEESE FESTIVAL



**APRIL 21-23RD, 2022
KNOXVILLE, TN**

WWW.KNOXVILLECHEESEFEST.COM

NOW ACCEPTING SPONSORS FOR OUR SECOND ANNUAL KNOXVILLE CHEESE FEST! BACK FOR A SECOND YEAR, AND FORMERLY KNOWN AS COME TO CHEEZUS, THIS WEEKEND-LONG EVENT OFFERS OPPORTUNITIES TO SAMPLE LOCAL, DOMESTIC AND INTERNATIONAL CHEESES AND LEARN FROM THE EXPERTS ABOUT HOW TO PAIR CHEESES WITH OTHER FOODS, CIDERS, BEERS AND WINES.

THIS PRESENTS AN OPPORTUNITY FOR BRAND ENGAGEMENT WITH CONSUMERS WITH A DEMONSTRATED INTEREST IN CRAFT AND ARTISAN PRODUCTS.

EMAIL INFO@KNOXVILLECHEESEFEST.COM FOR MORE INFORMATION.

PRESENTING SPONSOR - \$1000

- NAME ADDED TO THE EVENT - KNOXVILLE CHEESE FEST PRESENTED BY _____
- PREMIER PLACEMENT AT FESTIVAL EVENTS
- NAME INCLUSION ON ALL MATERIAL
- LISTING ON WEBSITE
- INCLUSION ON SOCIAL MEDIA

CIDER & CHEESE DINNER SPONSOR - \$500

- EXCLUSIVE SPONSORSHIP OF CHEESE DINNER
- PREMIER PLACEMENT AT FESTIVAL EVENTS
- NAME INCLUSION ON ALL MATERIAL
- LISTING ON WEBSITE
- INCLUSION ON SOCIAL MEDIA

PREMIER VENDOR - \$250

- PREMIER PLACEMENT AT SATURDAY TASTING
- NAME INCLUSION ON ALL MATERIAL
- LISTING ON WEBSITE
- INCLUSION ON SOCIAL MEDIA